



# OUR MISSION

To thrive as an iconic American company that is committed to our employees, produce exceptional products for consumers to enjoy, and for our distributor partners to champion.

# OUR VALUES

## **RESPECT FOR TRADITION**

Learn the company history & live the culture every day. Challenge each other to be better tomorrow than today.

## **INTEGRITY**

Show character by doing what's right, even when no one is looking. Be honest and learn from your mistakes.

## **HARD WORK**

Be accountable and take responsibility for your actions and behaviors. Work as a team to add more value than you can by yourself.

## **SIMPLICITY**

Be disciplined. Do more with less. Don't overcomplicate things.

## **PRIDE**

Provide superior service. Be proud to work for an iconic family business.